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EARTH DAY ENERGY STAR LIGHTING PROMOTION SET

For Immediate Release

April 20, 2007

Las Vegas, NV- Energy efficient lighting company Bulborama announced today a discount promotion supporting Earth Day and designed to help convert more incandescent light bulbs to energy saving compact fluorescent (CFL) lamps.

From now thru May 15, visitors to Bulborama.com can purchase CFL bulbs at a 10 percent price discount with no order minimum or limits. Designed to increase environmental awareness and encourage usage of earth-friendly lighting products, website customers can use discount code EARTHDAY during the promotional period to receive their discount.

Bulborama Energy Star rated compact fluorescent lamps provide up to 80% in instant energy savings, last up to 12,000 hours, utilize superior components and circuitry, light instantly with no flicker, generate less heat than standard CFL's, and come in low profile sizes to fit a wide variety of fixtures. Using just one CFL saves \$30 or more in energy costs and minimizes pollution by preventing more than 450 pounds of emissions from a power plant over the bulb's lifetime (1).

Earth Day is April 22 and each year marks the anniversary of the birth of the modern environmental movement in 1970. Earth Day activities nationwide seek to promote environmental citizenship and continue the fight for a clean and healthy environment.

(1) – Based on U.S. Department of Energy publications.

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Based in Las Vegas, NV, Bulborama offers the latest innovations in energy saving long life lighting products. The company specializes in compact fluorescent, full spectrum, halogen, and Energy Star rated light bulbs that meet or exceed national specifications, including many specialty items for commercial and industrial applications. For more information, visit us online at bulborama.com

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